"The FCC and Underwriting: A Compliance Workshop," Public Media Development and Marketing Conference

Speaking Engagement
July 9, 2025
Philadelphia, PA

Brad Deutsch will offer a workshop covering FCC underwriting at this year's Public Media Development and Marketing Conference on Wednesday, July 9, in Philadelphia, PA.

In the wake of this year's FCC investigation into NPR and PBS underwriting messages, it is more important than ever to understand and apply the FCC's underwriting guidelines with care. In this interactive workshop, Brad will discuss nuanced examples and share evolving considerations to help you and your station stay compliant. Visit the PMDMC website for more details and registration.

Contact

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