60-Year Media Veteran Sells Permits to Major Market Broadcasting

Client Case Study
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Foster Garvey Newsroom

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Radio pioneer Saul Levine launched his first radio station in 1959, the classical music station KBCA-FM, which he launched with a budget of $10,000. He secured a license from the Federal Communications Commission and drove a bulldozer to the top of Mount Wilson in Los Angeles, California, to groom the land needed for the antenna. He had leased the land from the U.S. Forest Service for $350 a year. In the 60 years since, Levine and his company, Mt. Wilson FM Broadcasters, had been reluctant to sell any stations.

In October 2020, it was announced that Levine sold two low-power digital television construction permits in Riverside and Santa Barbara, California, to Major Market Broadcasting for $365,000. The stations are K21MO-D and K36QH-D. Ravi Kapur, owner of Major Market Broadcasting, purchased his first station in January 2015 in North Dakota.

In his six decades in broadcasting, Levine founded and ran Mt. Wilson FM Broadcasters, an independently owned and operated company serving Southern California. The company currently owns California-based commercial stations Go Country 105, K-MOZART 105.1 HD4 and 1260 K-SURF and maintains a program agreement with Long Beach State University's noncommercial jazz station, KKJZ-FM.

Foster Garvey is proud to represent Levine and Mt. Wilson FM Broadcasters.