Hillary Hughes Discusses Funding for Female Founders in the Food Business

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In a recent interview with Food Technology Magazine, Hillary Hughes, chair of the firm's Food and Beverage practice, shared insights on the venture capital landscape for female founders in the food business. Hughes said that, overall, the gender balance is "getting a little better for women and minorities, but it's a slow crawl to reach equality."

Despite the challenges, Food Technology Magazine pointed to the success of one innovative, female-founded startup that is moving beyond the boundaries of gender-based barriers. "If you're doing something that's so innovative or cutting-edge that it's going to disrupt or transform a category, VCs like that sort of thing, and the money generally will come regardless of the founder profile," Hughes noted. "An implicit gender bias doesn't trump potentially really big financial returns."

Read the full article in Food Technology Magazine.

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